2011-12 IHSAA Tournament Series Broadcast Application

TELEVISION STATION

STEP 1: IHSAA Sport: (one per application) _____

STEP 2: Station Information: (check one)

☐ Commercial TV ☐ Digital multi-cast channel ☐ Non-comm. TV ☐ Local cable access channel ☐ VOD Service

TV channel #: _____ call letters: _____, in: _____

Sports Director/main IHSAA contact (print): _____

Phone: ____-_____ Fax ____-_____ E-mail _____

Mailing address: _____

street city state zip

General Manager (print): _____

STEP 3: Coverage: Note the location of your broadcast or teams you plan to follow in each round.

Host schools will be alerted to your broadcast plans based on the first team listed still alive in the tournament. Please make a note if you intend to cover multiple teams simultaneously. NOTE: Send any changes to: ira@360grouponline.com.

Sectional # high school or location	Regional # high school or location	Semi-State # high school or location
1.	1.	1.
2.	2	
3.		

STEP 4: Station's Statement of Responsibility:

Station acknowledges receipt of the current *IHSAA Rules for Television, Radio, Cable and Internet Broadcasting*, current *IHSAA Policy for Photography, Film, Video and Audio* and the current *IHSAA Media Credential Information* (IHSAA Policies) and agrees that the conduct of the Station will conform to the IHSAA Policies. Station agrees to abide by all IHSAA rules and regulations regarding the audio and/or text play-by-play transmitting of IHSAA Tournament Series Events and agrees to prohibit advertising of political, controversial or lewd issues or in the following categories: gambling, tobacco, lottery, alcoholic beverages, firearms, professional sports teams (football), insurance (basketball) or related products, or businesses whose primary purpose is the sale of such products, during the transmission of an IHSAA Tournament Series Event, including the pregame or postgame of the actual transmission. Station takes full responsibility for the professional conduct of its writers and announcers employed or contracted for the Tournament Series Event. Station shall indemnify and hold the IHSAA and its officers, directors, employees and agents, harmless from and against all claims, losses, liabilities, damages and expenses (including reasonable attorney's fees) arising out of any act or omission of Station, any breach by the Station of any of its representations or warranties to or agreements with the IHSAA, or any infringement by Station of any right or interests of the IHSAA. Station agrees that any license or right granted by the IHSAA may be terminated by the IHSAA for a violation of Station's representations or warranties to or agreements with the IHSAA, any infringement by Station of any right or interests of the IHSAA or any violation of the IHSAA Policies.

Station Representative's Signature _____ Date: _____

STEP 5: **STOP!** Submit signed application via fax to ThreeSixty Group: 317-633-1461 and begin the tournament; DO NOT send payment.

STEP 6: When your tournament coverage has ended, use the fee structure and calculation section to calculate the fee

Fee Structure for all sports	
	Commercial over-the-air television station (serving less than 75,000 households) - $325/game broadcast
	Commercial over-the-air television station (serving more than 75,000 households) - $650/game broadcast
	Commercial over-the-air digital multi-cast channel - $325/game broadcast
	Commercial cable-only station (serving less than 75,000 households) - $325/game broadcast
	Commercial cable-only station (serving more than 75,000 households) - $650/game broadcast
	Commercial cable-only video-on-demand service - $350/game (for 60-day availability period)
	Non-commercial television station - $250/game broadcast

Sectional	_____ [# games]	X	$_____ [rate per game]	=	$_____ [sub-total]
Regional	_____ [# games]	X	$_____ [rate per game]	=	$_____ [sub-total]
Semi-State	_____ [# games]	X	$_____ [rate per game]	=	$_____ [sub-total]
	Tournament Total Fee				**$_____**

STEP 7: Send this completed form and the Tournament Total Fee *(payable to: ThreeSixty Group)* to:

ThreeSixty Group, 310 W Michigan St, Suite A, Indianapolis, IN 46202.

Questions: Ira Maher, Broadcast Coordinator, **317-633-1456**