

# IHSAA News Release



Indiana High School Athletic Association, Inc.  
9150 N. Meridian Street, PO Box 40650, Indianapolis, Indiana 46240-0650  
317-846-6601 ▪ Fax: 317-575-4244 ▪ IHSAA.org ▪ IHSAAtv.org ▪ @IHSAA1

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## Production Partnership announced with ISC Sports Network, LLC

The Indiana High School Athletic Association is pleased to announce a three-year partnership with ISC Sports Network, LLC. In this partnership, the ISC Sports Network will be the IHSAA's production team for multiple state finals and will produce and distribute sub-state level tournament events.

"We are thrilled with this partnership. The ISC Sports Network's production quality is top-notch and they will help us deliver more state finals coverage to our Indiana sports fans," said Heath Shanahan, Director of Broadcast Operations for the IHSAA. "Not only that, but they will help us expand our state tournament coverage of all sports, supporting schools in multiple Indiana counties."

The ISC Sports Network will have access to produce any state finals event not being produced by Fox Sports Indiana, the television broadcast home of the IHSAA Champions Network. On the schedule for the 2017-18 winter season is the Girls Swimming and Diving on February 10, Boys Swimming and Diving on February 24, and Gymnastics on March 10. ISC was the production team for the IHSAA Girls and Boys Soccer State Finals in the fall. All state finals produced by the ISC Sports Network will air on IHSAAtv.org.

"We share a similar vision with the IHSAA in a desire to showcase the student-athletes and teams in Indiana so this partnership makes sense on many levels," said Greg Maish, MTC Sports Productions and President of ISC Sports Network. "Our footprint can extend through a large portion of the state so we are excited to have the opportunity to build with the IHSAA in making more broadcasts available for the schools and communities we serve."

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### **About the ISC Sports Network**

*ISC Sports Network is your place to see an abundance of sports content throughout the state of Indiana. Whether you are a fan of high school, college, semi-pro, and more, you will find numerous games and events from all levels of play. You can watch live events happen as the play and on demand through their streaming platforms, or watch them on our 24/7 TV channel seen on various cable systems throughout the state of Indiana. For more information, please visit [www.icsportsnetwork.com](http://www.icsportsnetwork.com). ISC Sports Network is owned and operated by production companies MTC Sports out of Mulberry and ETC Sports in Sunman, and includes affiliate members RTC4 out of Rochester and Endeavor Communications in Cloverdale. Please support your local schools and communities by attending games in your area.*

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### **About the Indiana High School Athletic Association, Inc. (IHSAA)**

*The IHSAA is a voluntary, not-for-profit organization that is self-supporting without the use of tax monies. Since its founding in 1903, the Association's mission has been to provide wholesome, educational athletics for the secondary schools of Indiana. Its 410 member high schools - public, institutional, parochial and private - pay no annual membership fee or incur entry fees to play in the Association's tournaments. A state tournament series is conducted annually in 21 sports, 10 for girls, 10 for boys and one co-ed (unified track and field). A 19-person board of directors, elected by member school principals, governs the organization.*