



**INDIANA HIGH SCHOOL ATHLETIC ASSOCIATION, INC.**  
**2008-09 POLICY FOR PHOTOGRAPHY, FILM, VIDEO AND AUDIO AT TOURNAMENT**  
**EVENTS**

- A. Photography, Film, Video and Audio.** – The IHSAA is the owner of the rights to and the copyright holder of all IHSAA Audiovisual Work, which includes all still photographs taken of IHSAA Tournament events, all film, videotape and audiotape of IHSAA Tournament events and the live audio and visual broadcasts of IHSAA Tournament events. Still photography, filming, video taping and audio recording is prohibited at IHSAA Tournament events, except as expressly and specifically authorized by the IHSAA.
- B.** All video, broadcast, title and broadcast rights for IHSAA Tournament events are the exclusive property of the Indiana High School Athletic Association. IHSAA Tournament events cannot be reproduced, rebroadcast or used for any other purposes without the express written consent of the IHSAA.
- C. Participating Schools**
1. Representatives of participating schools are authorized to take still photographs of IHSAA Tournament events.
  2. Representatives of participating schools are authorized to film, video tape and audio tape IHSAA Tournament events, only if the principals of the participating schools receive advanced permission from the host school principal at sectional, regional or semi-state sites, or from Jason Wille at the offices of the IHSAA (317-846-6601) for state championship events.
  3. Still photographs, films, videos or audio tapes may not be used to review decisions of game officials.
  4. Under no circumstance may still photographs, films, videos or audio tapes, in full or in part, be used for any commercial purpose, unless authorized by, and a rights fee has been paid to, the IHSAA.
  5. Any videotaping, filming, and taking still photography is not an authorized Tournament expenditure and, if done, is the sole expense of the participating school.
- D. Media**
1. Members of the media are authorized, without paying a fee, to take still photographs and take short film, video and audio clips of IHSAA Tournament events for print and electronic news coverage.
  2. Members of the media must obtain advanced permission from the host school principal to take still photographs and to film, video tape or audio tape at sectional, regional or semi-state sites, or from Jason Wille at the offices of the IHSAA (317-846-6601) for state championship events.
  3. Under no circumstance may still photographs, films, videos or audio tapes, in full or in part, be used for any commercial purpose, unless authorized by, and a rights fee has been paid to, the IHSAA.

4. The filming or taping of the majority of a Tournament game or meet is prohibited, unless prior approval is secured from Associated Sports Productions, Inc., 36 S. Pennsylvania Street, Suite 190, Indianapolis, IN 46204 (Phone: 317-633-1462; Fax: 317-633-1461).
5. Videotape or film taken at any IHSAA Tournament shall be used for the sole purpose of showing excerpts thereof as a part of a regularly scheduled sports or news program and for no other reason.
6. The station will not lend, give away or sell the film or videotape, in whole or in part, except only for the purposes herein above specifically set forth and/or in such cases as the IHSAA requests for use by the Association.
7. It is specifically understood and agreed that, in every case where excerpts of any game or games are used in connection with such television programming, the action of the game or games shall not exceed a total of three and one-half (3 ½) minutes of running time. A station desiring to use more than 3 ½ minutes of action for special programs should contact Associated Sports Productions (317-633-1462) to make prior arrangements.
8. No live reports will be permitted during the time an event is being televised live by a television station or network with exclusive rights to the event.

#### **E. Spectators**

1. Individual spectators are authorized to personally take still photographs at Tournament events, for strictly personal use.
2. Individual spectators are authorized to personally film, video tape and audio tape portions of IHSAA Tournament events, for strictly personal use, only if advanced permission is obtained from the host school principal at sectional, regional or semi-state sites, or from Jason Wille at the offices of the IHSAA (317-846-6601) for state championship events.
3. Under no circumstance may still photographs, films, videos or audio tapes, in full or in part, be used for any commercial purpose, unless authorized by, and a rights fee has been paid to, the IHSAA.
4. Any still photography, filming, video taping and audio taping shall be conducted from the seating area, or, if space is available, from a designated area.

#### **F. Purchase.**

The IHSAA has an exclusive licensing arrangement for the marketing of still photography, films and videotapes, for certain Tournament events. Please refer questions about or requests regarding the purchase of these items to Mike Wilson at the offices of the IHSAA (317-846-6601).



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