

PRESS RELEASE –Orestes, (Madison County) Indiana
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Red Gold, Inc.

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Fishers High School Honored as the Red Gold IHSAA Sportsmanship Award recipient!

Indianapolis, IN (Monday, March 29, 2010) – Red Gold is proud to announce that **FISHERS HIGH SCHOOL** has been selected as the winner of the **RED GOLD IHSAA SPORTSMANSHIP AWARD** for the 2009-2010 Winter sports season. This award recognizes the outstanding efforts of an individual school to promote sportsmanship in their high school athletics program. Red Gold, IHSAA, and the IHSAA Student Advisory Committee participated in the award selection process which considered submissions from more than 190 IHSAA member schools from throughout Indiana.

It is clear that Fishers High School is committed to promoting good sportsmanship in their athletic programs based on both the number and quality of activities that the school uses to ensure that sportsmanship is a priority. “Red Gold is pleased to present a \$2,000 cash award to Fishers High School because they exemplify good sportsmanship in all areas of their athletic programs both on and off the field,” explained Greg Metzger, Director of Marketing with Red Gold.

Red Gold honored Fishers High School with a special presentation at the State High School Basketball Championships at Conseco Fieldhouse on Saturday, March 27.

“Fishers High School is honored to be the 2010 winter recipient of the Red Gold IHSAA Sportsmanship Award,” said Jon Miles, Fishers High School Co-Athletic Director. “We believe, and teach our students that they are ambassadors representing their families, school, and the Town of Fishers. Whether they are acting as host for a home activity, or away, they are always making and leaving a positive impression. Our fans, student athletes, and patrons have helped create a culture that provides our students with opportunities to achieve the highest degree of sportsmanship, fair play and excellence in an atmosphere of mutual respect. FHS athletic programs strive to enrich the educational development of all participants and help prepare students for leadership roles in society.”

As the Official Tomato Products supplier of the IHSAA, Red Gold recognizes that high school sports do more than thrill and inspire us. They help prepare today’s young athletes to be tomorrow’s community

leaders. Red Gold, headquartered in Orestes, Indiana, is one of the largest privately-owned tomato processors in the nation. Red Gold produces premium quality canned tomatoes and tomato-based products for the retail, foodservice, private label, and club channels of distribution. Exceptional quality and operational excellence are the foundations that ensure the company commitment, "To produce the freshest, best tasting tomato products in the world." Join our email newsletter, Tomato Country® for delicious recipes and special offers at www.RedGoldTomatoes.com.

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Photo ID: Stewie (Red Gold Mascot), Monica Christie (Red Gold, Marketing Specialist), Tim Ingle (Red Gold, Director of Human Resources), Jim Brown (FHS, Co-Athletic Director), Koby Orris (FHS, Student Athlete), Shanika Maddox (FHS, Student Athlete), David Halt (Red Gold, Director of Food Service), Colt Reichart (Red Gold, Regional Sales Manager/Founding Family member), Scott Smith (IHSAA Student Advisory Council), Krista Beaman (IHSAA Student Advisory Council), Whitney Malin (IHSAA Student Advisory Council), Blake Ress (IHSAA, Commissioner)