



Indiana High School Athletic Association, Inc.
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NEWS RELEASE

November 25, 2014

Indianapolis Colts Unveil “Salute to High School Football” at Lucas Oil Stadium *Colts also extend state tournament sponsorship for three more years*

This weekend, as high school football concludes with the state championship games, the Indianapolis Colts and the Indiana High School Athletic Association will unveil a new display in Lucas Oil Stadium. The “Salute to High School Football” display will be a permanent fixture in the southwest concourse area of the stadium. The display will feature helmets from nearly all of the 322 football programs in Indiana. The Colts and IHSAA have a long standing partnership and passion for developing football in the state of Indiana.

In addition to the “Salute to High School Football” display, the Colts have pledged to renew their sponsorship of the IHSAA Football State Tournament for the next three years. In 2009, the Colts became the first NFL franchise to sponsor a state football tournament.

“As a supporter of the IHSAA State Football Tournament, the “Salute to High School Football” at Lucas Oil Stadium is a display we are very proud of,” said Pete Ward, Indianapolis Colts Chief Operating Officer. “As popularity for Indiana high school football continues to grow, our goal is to have every program in our state represented at our home stadium.”

“The Indiana High School Athletic Association is once again proud to partner with the premier franchise in the National Football League, the Indianapolis Colts,” said Bobby Cox, IHSAA Commissioner. “The Colts’ commitment to high school football in our state is unparalleled and their support provides opportunities for thousands of Indiana youth. The new salute to high school football now appearing in Lucas Oil Stadium is yet another striking example of their dedication to Hoosier schools and communities. Our heartfelt thanks are extended to everyone in the Colts organization.”

The Indianapolis Colts support the growth of football in Indiana through many different programs such as Play 60, Big Blue Football Camps, Colts Fitness Camps, Heads-Up Clinics, Preps Pro Combine, Coach of the Week and many more. Earlier this season, the Colts participated in the NFL’s Club Matching youth Football Grant, totaling a \$40,000 donation to youth football initiatives statewide. To see more on these initiatives go to www.colts.com/myindianafootball.

About the Indiana High School Athletic Association, Inc. (IHSAA)

The IHSAA is a voluntary, not-for-profit organization that is self-supporting without the use of tax monies. Since its founding in 1903, the Association’s mission has been to provide wholesome, educational athletics for the secondary schools of Indiana. Its member high schools - public, institutional, parochial and private – pay no annual membership fee or incur entry fees to play in the Association’s tournaments. A state tournament series is conducted annually in 21 sports, 10 for girls, 10 for boys and one co-ed (unified track and field). A 19-person board of directors, elected by member school principals, governs the organization.