



November 3, 2016

Heath Shanahan joins IHSAA as Director of Broadcast Operations

IHSAA Commissioner Bobby Cox announced today that Heath Shanahan has been hired as Director of Broadcast Operations and Executive Producer.

Shanahan will serve as the primary director and executive producer for all aspects of the IHSAA Champions Network broadcasts as well as maintaining and fulfilling contractual obligations with partners from Fox Sports Midwest, BlueFrame Technology and WebStream Productions. He'll also oversee development and distribution of a new content platform for IHSAA media and news. Shanahan will begin his duties on Monday, Nov. 7.



Shanahan is no stranger to the Indiana High School Athletic Association as he has worked as director and producer of all live IHSAAtv.org webcast events in recent years, labored as brand manager for IHSAASports.org in 2009 and 2010 and was a radio technician and promotions assistant for Emmis Communications in Indianapolis, the flagship company for the IHSAA Champions Network. Most recently he has worked as a marketing associate with Pac-Van, Inc. as well as a brand manager for Celadon Trucking Services, Inc. and a media team lead for Caesar's Entertainment and the World Series of Poker.

"We're extremely pleased to welcome Heath Shanahan to the Association office," said IHSAA Commissioner Bobby Cox. "We look forward to drawing upon Heath's experience and technical skills to enhance and maximize the value of our media properties. The IHSAA product of education-based athletics has never been more widely distributed across more platforms in the history of the Association. Heath's talents will ensure that all Hoosiers will be able to enthusiastically follow high school sports with great flexibility."

Shanahan earned a B.A. degree in Telecommunications from Ball State University in 2008 and received his M.B.A. from the University of Indianapolis in 2014.

About the Indiana High School Athletic Association, Inc. (IHSAA)

The IHSAA is a voluntary, not-for-profit organization that is self-supporting without the use of tax monies. Since its founding in 1903, the Association's mission has been to provide wholesome, educational athletics for the secondary schools of Indiana. Its member high schools - public, institutional, parochial and private - pay no annual membership fee or incur entry fees to play in the Association's tournaments. A state tournament series is conducted annually in 21 sports, 10 for girls, 10 for boys and one co-ed (unified track and field). A 19-person board of directors, elected by member school principals, governs the organization.