## FOR IMMEDIATE RELEASE

MEDIA CONTACT: Kate Reibel, Director of Marketing & Development 812-598-6751 <u>kreibel@exploreevansville.com</u>



## 2024 IHSAA Wrestling State Finals: A Historic Event for Evansville

*Evansville, IN – February 1, 2024* – In a landmark moment for Evansville, the Ford Center will play host to the 2024 Indiana High School Athletic Association (IHSAA) Wrestling State Finals, marking the first time in over 120 years that a state champion will be crowned in the city. The tournament is set to take place Friday, February 16 and Saturday, February 17.

A Fan Festival will be held outside of the Ford Center on Saturday, February 17, from 1 PM to 6 PM. A variety of activities and attractions will provide attendees with the opportunity to immerse themselves in the excitement surrounding the event. A shuttle will also be available to transport visitors between Main Street and West Franklin Street from 1 PM – 6 PM. Additionally, the Corner Club at the southwest corner of the Ford Center will be open to non-ticketed patrons. The Fan Festival is free and open to the public.

Tickets for the 2024 IHSAA Wrestling State Finals will go on sale to the public on Wednesday, February 14 at 10 AM. Tickets are available at <u>ticketmaster.com</u> or at the Ford Center box office. **Due to high demand, tournament officials anticipate that tickets will sell out quickly.** 

The IHSAA is the governing body for high school sports in Indiana, overseeing more than twenty championships, primarily held in the greater Indianapolis area. The decision to hold the 2024 IHSAA Wrestling State Finals in Evansville represents a significant milestone and an opportunity to showcase the city to a statewide audience. With over 10,000 athletes and spectators expected over the two-day event, the community could see an estimated economic impact of over \$3.3 million. "Beyond the financial benefits, this tournament provides Evansville the opportunity to shine on the statewide stage, demonstrating its warm hospitality, vibrant local businesses, hotels and attractions," said Alexis Berggren, President & CEO for Explore Evansville.

For more information, visit the IHSAA State Finals or Explore Evansville websites.

What:	2024 IHSAA Wrestling State Finals
When:	February 16-17, 2024
Where:	Ford Center, 1 SE Martin Luther King Jr. Blvd, Evansville, IN 47708
Event Schedule:	Friday, February 16, 2024
	12:30 PM Doors Open to Ticket Holders

1:30 PM Parade of Champions
2 PM – 8 PM First and Second Sessions
Saturday, February 17, 2024
8 AM Doors Open to Ticket Holders
9 AM – 2:30 PM Second and Third Rounds
1 PM – 6 PM Fan Festival Outside of Ford Center
3:30 PM Doors Open to Ticket Holders
4:15 PM – 10:15 PM Consolation and Final Rounds

###

## About Explore Evansville (Evansville-Vanderburgh County Convention & Visitors Bureau)

Explore Evansville (ECVB) is a 501(c)(3) destination management organization that serves as the official sales and marketing agency for tourism in Evansville, Indiana and Vanderburgh County. Explore Evansville is dedicated to marketing and supporting local hotels and attractions and enhancing the area's economy by selling the region as a premier destination for conventions, meetings, sports events, leisure, and business. Additionally, Explore Evansville operates the Evansville Sports Complex, a state-of-the-art, multi-use sports facility, home to Deaconess Sports Park and Goebel Soccer Complex. For more information, visit <u>exploreevansville.com</u>.