



November 29, 2023

DeWayne Shake to receive Distinguished Media Service Award

One of southwest Indiana's most recognizable radio voices, DeWayne Shake of Shake Broadcasting, is the recipient of the 2023-24 IHSAA Distinguished Media Service Award for District 3.

Shake's contributions to education-based athletics will be recognized on Saturday when the Washington Hatchets host their county rival, the North Daviess Cougars in boys basketball at the Hatchet House. IHSAA Commissioner Paul Neidig and Sports Information Director Jason Wille will make the presentation.

Shake is the owner of three radio stations under the Shake Broadcasting banner including WAMW-AM and FM, and WRZR-FM. His network of stations is the official home of the Washington Hatchets, Barr-Reeve Vikings, Loogootee Lions, Washington Catholic Cardinals, Shoals Jug Rox, and North Daviess Cougar football. His stations broadcast every Washington, Barr-Reeve and Loogootee boys and girls basketball games and he still calls the play-by-play for Hatchet soccer, football, basketball and baseball games.



In his 30th year of broadcasting, the Washington, Ind. native was one of the first to develop a local high school broadcasting program and helped to bring Washington High School and local government events on YouTube. He also has served as the media coordinator for 20 years for the Montgomery Turkey Trot and got his start in broadcasting as a 12-year-old calling Washington Little League Games.

"I love the opportunity to have the best seat in the house and bring fans the excitement of high school sports on the radio," says Shake. "I have been blessed with working with some of the best athletic directors, coaches, and administrators in every school district that we serve."

"We are blessed here at Shake Broadcasting to have some of the best sports announcers on our team who are passionate about the teams they follow. They truly put you in the game, and I want to share this recognition with all of my staff and broadcast team at Shake Broadcasting."

Shake is a 1996 graduate of Washington High School. He and his wife, Shelly, have a son, Cannon.

This is the 37th year the IHSAA has recognized outstanding members of the Indiana news media from each of its three legislative districts for excellence in the coverage of high school sports. District 3 covers 43 counties across southern Indiana.

Previous Award Winners

About the Indiana High School Athletic Association, Inc. (IHSAA)

The IHSAA is a voluntary, not-for-profit organization that is self-supporting without the use of tax monies. Since its founding in 1903, the Association's mission has been to provide wholesome, educational athletics for the secondary schools of Indiana. Its 411-member high schools - public, institutional, parochial and private – pay no annual membership fee or incur entry fees to play in the Association's tournaments. A state tournament series is conducted annually in 22 sports, 10 for girls, 10 for boys and two co-eds (unified flag football, unified track and field). A 19-person board of directors, elected by member school principals, governs the organization.